Newspapers by ancestry
https://www.newspapers.com/image/362116710/

Detroit Free Press (Detroit, Michigan) · Fri, Aug 29, 2003 · Page 18
Downloaded on Jun 27, 2024

IN

ADVERTISING

Six Flags hires W.B. Doner

Six Flags Inc. took its $90-million annual advertising account away from Oklahoma's largest agency and made **W.B. Doner & Co.** of Southfield its agency of record.

Nine companies submitted proposals after the Oklahoma City-based amusement park operator initiated a review of its advertising account this year. Six Flags had worked with the former agency of record, **Ackerman McQueen**, for nine years.

Six Flags Hires W.B. Doner

Clipped By:
C_St_Reed
Invalid Date

Copyright © 2024 Newspapers.com. All Rights Reserved.